

EDWARDS BUSINESS STUDENTS' SOCIETY

Presidential Platform

2024/25 ACADEMIC YEAR



MEADOW COATES

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About Me

My name is Meadow Coates, and I am the current VP of Community Outreach at Edwards Business Students' Society (EBSS). I am excited to run for EBSS President for the 2024/25 academic year!

My dedication to student life extends beyond EBSS, with previous experience in the EBSS, Young Women in Business USask, and Edwards Queer Students Society. This past year, I have actively participated in various calls to action within Edwards and implemented new community outreach opportunities. EBSS holds a special place in my heart, and I am enthusiastic about the opportunity to continue to represent you and create a meaningful impact as EBSS President for the 2024/25 academic year.

As we look ahead to the next school year, I am excited to share my vision for the future of EBSS. If elected as EBSS President, I am committed to implementing strategic changes that will enhance student engagement, foster a more inclusive community, and strengthen our relationships with corporate and community partners.

KEY GOALS:

Elevating Student Involvement

Promoting EDID Practices

Strengthening Community Partnerships

Key Goals

ELEVATING STUDENT INVOLVEMENT

Increase student engagement by providing a system to recognize participation in EBSS events.

- Introduce the "EBSS Engage Passport Program", where students can earn recognition for verified attendance at a designated number of EBSS events.
- Attendance would be tracked through a passport system, with check-in points at designated events.
- Explore the possibility of recognizing the passport on the Edwards Co-Curricular Record to showcase students' commitment to extracurricular activities.
- Integrate EDID workshops or events as eligible on the passport to demonstrate our commitment to EDID education and initiatives.
- Continue to offer social, professional development, and community outreach events of value to students.

PROMOTING EDID PRACTICES

Continue to lead with Equity, Diversity, Inclusivity, and Decolonization (EDID) initiatives in our operations while advocating for Edwards School of Business to do the same.

- Share and promote EDID resources and information consistently on communication channels.
- Implement practices in event management to lessen environmental impacts.
- Regularly hold conversations and follow up on calls to action with Edwards staff, faculty, and decision-makers related to EDID initiatives at the college level.

STRENGTHENING COMMUNITY PARTNERSHIPS

Develop and improve long-term relationships with major corporate partners and foster connections within the community.

- Leverage the alumni network for personal connections to community partners.
- Explore new ways to offer partnership opportunities within existing events.
- Enhance communication channels with corporate partners to understand their needs and align them with EBSS initiatives.
- Develop further long-term partnerships with major corporate partners.

Thank You!

**VOTE ON PAWS
JANUARY 24 + 25!**



PLEASE REACH OUT WITH QUESTIONS!

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